



## CFMA Central Ohio eNewsletter

### Upcoming Events:

**Fraud and Internal Controls Presentation:**  
Demolishing the Walls of Deception  
October 17, 2023

[Register here!](#)

November 21, 2023- Employment Law  
*(Save the Date)*

December 19, 2023- Tax Update  
*(Save the Date)*

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# Construction Financial Management Association CENTRAL OHIO CHAPTER

Since 1988

## Demolishing the Walls of Deception



**Presenter:**  
Michelle McHale

**Description:**  
In this session, we will uncover the various types of fraud prevalent in the construction industry and explore the tactics employed by fraudsters to deceive and manipulate. Discover how to spot red flags, implement internal controls with a lean accounting department, and foster a culture of ethical behavior within your organization. Real-life case studies will be dissected to provide valuable insights and lessons learned.

- Learning Objectives:**  
At the end of this session, participants will be able to:
1. Identify clues of possible fraud
  2. Recognize the next steps to perform if potential fraud is identified.
  3. Mitigate risks to fraud.

**When:**  
Tuesday, October 17, 2023

11:30 – 12:00 Registration and Networking  
12:00 – 1:00 Lunch and Presentation

**Where:**  
Fawcett Center  
2400 Olentangy River Rd, Columbus, OH 43210

**CPE Credit:**  
The presentation will count for 1 CPE Credit

**Registration:**  
Please register for this event online at  
<https://cenohio.cfma.org/chapters/events>  
\$40 for CFMA members and \$50 for non-members  
Contact Jill Claire [centralohio@cfma.org](mailto:centralohio@cfma.org) with questions.

**Who Should Attend:**  
Financial and accounting professionals with construction companies and their financial advisors.



<http://cafe.cfma.org/centralohio/home>

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## **Michelle McHale Bio:**

Plante Moran's Michelle McHale, is the practice leader for the firm's forensic services group. With over 25 years of experience, she has been involved in 100s of fraud and forensic matters across all industries. She is a Certified Public Accountant, a Certified Fraud Examiner and Certified in Financial Forensics. Michelle has testified in federal and state courts as an expert regarding her and her team's findings in various criminal and civil matters.



<http://cafe.cfma.org/centralohio/home>

## **CPE:**

The Construction Financial Management Association (CFMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <https://www.nasbaregistry.org/>

[Click here to register!](#)

**Thank you to our Sponsors of the Buckeye  
Conference below!**

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**Below are some pictures of the Buckeye Conference in Columbus!**















# FOUNDER'S RECOGNITION

PROUDLY PRESENTED TO THE  
CENTRAL OHIO CHAPTER

A handwritten signature in black ink, appearing to read "Thomas Borgia".

THOMAS BORGIA  
CHAIRMAN



A handwritten signature in black ink, appearing to read "Stuart Binstock".

STUART BINSTOCK  
PRESIDENT & CEO

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**Welcome our new CFMA Members!**

**Michael Tehan**

Member Spotlight

**Michael Tehan**

Chief Financial Officer  
Gutridge

**Education:** Ohio Northern University

**Hometown:** New Albany

**What I like to do outside of work:** Tennis and Golf

**What I look forward to by joining CFMA:** Networking and Learning

**My favorite charity:** Operation Underground Railroad

**Words that have inspired me:** Faith/Family



**and Scott Wilkie**



## Member Spotlight

# Scott Wilkie

Director  
Lazear Capital

**Education:** Farmer School of Business, Miami University

**Hometown:** Columbus, OH

**What I like to do outside of work:** Relaxing with wife and son, water skiing, golfing, and being on the water

**What I look forward to by joining CFMA:** Expanding my personal and professional connections by gaining insights from fellow professionals and serving the construction sector.

**My favorite charity:** Gladden Community House and The Dublin Jerom Ice Hockey Alumni Association

**Company website:** [www.lazearcapital.com](http://www.lazearcapital.com)







**CONSTRUCTION  
FINANCIAL  
MANAGEMENT  
ASSOCIATION**

**CENTRAL OHIO CHAPTER**

*35<sup>TH</sup> ANNIVERSARY*

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**Creating an Inclusive Tech Culture for all Generations**

by: Bruce Orr, Cesar Torres

Efforts to create a more welcoming workplace often focus on race, ethnicity, and gender. But is there more to ensuring everyone feels included?

Consider the following scenarios:

- Chatting with a colleague in the break room, a construction accountant in her 20s rolls her eyes and says, “He left me a voicemail. I’m like, ‘Who does that? Send me a text!’”
- A construction CFO in his 60s logs in and finds that IT has installed Slack on his work computer. Younger colleagues quickly embrace the digital collaboration tool, creating channels, sharing GIFs, and trading acronyms to get their point across. The exec is annoyed and confused. FWIW? YMMV? AFK?
- A master builder with 45 years of experience starts thinking harder about retirement after the CTO floats a plan to bring virtual reality to the jobsite.

To truly foster an inclusive workplace, it is crucial to recognize and address the generational differences and technological advancements that impact an individual’s sense of belonging.

Tech tools are a proven way for construction financial professionals (CFPs) and others in the construction industry to ramp up collaboration and foster a stronger sense of shared purpose. And yet, the degree to which different generations understand and are comfortable with technology varies widely.

[Click here to learn more!](#)



INSTITUTE OF CERTIFIED  
CONSTRUCTION INDUSTRY  
FINANCIAL PROFESSIONALS



## **How to prepare for Owner Transition in the Construction Industry**

by: Heather Parbst

Running a construction business often requires owners to be in the midst of operations on a daily basis. Owners can play a critical role in the construction process from planning to project completion. This leaves little time for forward thinking regarding how or when to leave the company you've built.

Because owners have spent their lives focused on growing their business rather than leaving it, they may find themselves on the precipice of a transition, unsure of how to prepare themselves — or their business — for what comes next.

### **Why Is Owner Transition Important in the Construction Industry?**

Owners are the driving force behind construction projects. Often, they initiate projects, provide funding, make critical decisions, and oversee project delivery.

Therefore, when an owner changes, the entire project delivery process is affected.

Owner transition can lead to delays, cost overruns, and quality issues, which can have significant implications for all stakeholders involved in the project. That doesn't touch on the personal stress and strain a poorly executed transition can have on the owner, as well as money being left on the table.

[\*\*Click to learn more!\*\*](#)



As a dedicated professional in construction, you're no stranger to the importance of safety on the jobsite. But safety extends beyond physical wellbeing — it also encompasses the mental health of our colleagues. We are reaching out to you today to highlight a critical issue that demands our attention and action: the alarming rate of suicide within our industry.

### **Construction Suicide Rate: 53.2 Per 100,000 Workers**

According to the Centers for Disease Control and Prevention (CDC), construction occupations currently face the [highest rate of suicide among all industries](#), with a staggering 53.2 suicides per 100,000 workers. This shocking statistic is a stark reminder that while we build remarkable structures, we must also construct supportive and resilient communities within our industry.

### **What Can You Do?**

The [Construction Industry Alliance for Suicide Prevention \(CIASP\)](#) is committed to fostering this very community of support. With September marking Suicide Prevention Month, there's no better time to take a stand and be a part of the



solution. We invite your company and CFMA chapter to [take the CIASP STAND Pledge](#) — an action that can make a meaningful difference in the lives of our colleagues.

While the magnitude of the challenge may seem daunting, the CIASP pledge is a small yet impactful way to demonstrate your commitment to supporting the creation of a zero-suicide industry. This industry-wide effort isn't about grand gestures; it's about each one of us taking a meaning step forward together. If you've already taken the pledge, check out the [CIASP resources](#) to hold a toolbox talk, hang up posters around your office and jobsites, provide training to your teams, and more.

## **Redefining Safety in Construction**

Taking the pledge not only signifies your dedication to preventing suicide but also grants you access to invaluable resources and information provided by CIASP throughout Suicide Prevention Month. By staying informed, you'll be better equipped to recognize signs of distress, offer support, and be an advocate for positive change.

Together, we can redefine safety in the construction sector to include both physical and mental wellbeing. Take the CIASP STAND Pledge today and be a driving force for change.

[Take the Pledge today](#)



Central Ohio Chapter  
Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	➤ Logo on chapter Home Page with hot link to Sponsor's website	➤ Logo on chapter Home Page
Chapter Email Distribution	➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter	➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> <li>➤ Prominent signage at each luncheon</li> <li>➤ Verbal mention at beginning of each luncheon</li> <li>➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming</li> <li>➤ Two (2) complimentary admissions<sup>1</sup> to each program (\$490 value<sup>2</sup>)</li> <li>➤ Table space made available for sponsor's marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>➤ Prominent signage at each luncheon</li> <li>➤ Verbal mention at beginning of each luncheon</li> <li>➤ Two (2) complimentary admissions<sup>1</sup> to each program (\$490 value<sup>2</sup>)</li> <li>➤ Table space made available for sponsor's marketing materials</li> </ul>
Events (social, educational, other)	<ul style="list-style-type: none"> <li>➤ Prominent signage at each event</li> <li>➤ Verbal mention at beginning of each event</li> </ul>	<ul style="list-style-type: none"> <li>➤ Prominent signage at each event</li> <li>➤ Verbal mention at beginning of each event</li> </ul>
Golf Outing	<ul style="list-style-type: none"> <li>➤ Name and logo on flyer</li> <li>➤ Name on email promotions</li> <li>➤ Name on sponsor board</li> <li>➤ Verbal and visual recognition at dinner</li> <li>➤ Four (4) complimentary admissions to golf and dinner (\$580 value)</li> <li>➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired</li> </ul>	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

1 The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

2 Admission price is based on non-member rate of \$35/person.



**Come and smell the roses!**

**Columbus contains a breathtaking 13-acre garden that contains over 11,000 rose bushes! Located within Whetstone Park, the Park of Roses is one of the highlights of an amazing nature landscape. There are 350 rose varieties here, some having originated at the turn of the 20th century. Come and see it before the weather changes!**

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