

## **CFMA**

# **EXCLUSIVE**MEMBERS-ONLY BENEFITS

#### INDUSTRY CONNECTIONS

With more than 8,300 members and 99 chapters, CFMA helps construction financial managers (CFMs) build a network they can turn to 24/7 when they have questions or need help.

#### **CFMA BUILDING PROFITS & NEWSLETTERS**

**CFMA's award-winning, bimonthly magazine** covers topics unique to CFMs. CFMA's e-newsletters (Bottom Lines, Talking Heavy, and Talking Trades) are your source for industry insights and news.

### **FREE WEBINARS**

Each month, timely, relevant topics are presented for CFMs and their staff. These monthly webinars offer 1 CPE credit and are free to members (an \$828 savings).

#### **CONNECTION CAFÉ**

Have questions? Need advice? This exclusive online community of CFMA members is the perfect place to get answers and feedback from people who understand construction financial management.

#### **COST-SAVINGS PROGRAMS**

**Connect with CFMA partners** for ways to save money – your company could save more than \$3,000.

#### **PEER GROUPS**

These professionally facilitated peer groups are for general members seeking to improve their companies through information sharing and feedback with CFMs in non-competing regions and markets.

#### FIND A SERVICE PROVIDER

MarketBase, an online buyers' guide to help CFMs find products and services specific to the construction industry.

# SPECIAL MEMBER PRICING

#### **CFMA'S ANNUAL CONFERENCE & EXHIBITION**

Receive discounted pricing on registration to the only conference focused on the needs of CFMs.

### **EDUCATION PROGRAMS**

Convenient live online and in-person chapter classroom courses, along with the self-study CFM Academy, provide access to the construction financial-specific education for you and your staff.

#### SPECIALIZED RESOURCES

**CFMA** has resources to help CFMs overcome daily challenges, such as The Book: Financial Management & Accounting for the Construction Industry and State Tax Law Guides.

#### CONSTRUCTION FINANCIAL BENCHMARKER

This online tool shows you how your company compares to others by region, sales volume, and company type so you can benchmark your success.

#### PROFESSIONAL CERTIFICATION

The Certified Construction Industry Financial Professional (CCIFP®) designation is the only construction financial management certification accredited by the American National Standards Institute (ANSI).

