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## CFMA Central Ohio eNewsletter



**Join us for CFMA Central Ohio's  
August Happy Hour Social**

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Land Grant Happy Hour Social

*It's*  
BEER  
GARDEN  
*Season* LAND GRANT  
*"All Welcome"*

Description:

Please join us for a summer happy hour social at Columbus's own Land Grant Brewery. Housed in a 12,000 sq foot historic building this brewery churns out 10-15,000 BBLs of beer annually. During the summer the beer gardens feature: super crushable craft beer, lawn games, cornhole, mini golf, and basketball. There is plenty of seating and lots of shade to enjoy the afternoon and a beer with your fellow CFMA members.

Two drinks and appetizers are included.

When:

August 16, 2022

4:00 pm

Where:

Land Grant Brewery

424 W Town St, Columbus, OH 43215

Registration:

Please register for this event online at:

<https://www.eventbrite.com/e/cfma-august-happy-hour-social-tickets-384922572777>

Free for CFMA members and guests

Contact Jill Claire [centralohio@cfma.org](mailto:centralohio@cfma.org) with questions.

Who Should Attend:

CFMA Members & Guests

## New Members Spotlight



**Matt Sullivan**  
**Sullivan Builders**

Education – BA from Kenyon College in Philosophy

Hometown – Powell, OH

What I like to do outside work – Play and listen to music and do family activities with my 2 kids and wife.

What I look forward to by joining CFMA – Continued learning on financial aspects of construction.

My favorite charity - Catholic Charities and Nature Conservancy

Words that have inspired me – “Amateurs love to do what they love, professionals love what they do. Professionals don't miss deadlines, don't go over budget and don't throw tantrums”- Seth Godin

Company's website [www.sullivanbuilders.net](http://www.sullivanbuilders.net)



**Chris Comer**  
**Overmyer Hall Associates**

Education – Finance @ The Ohio State University

Hometown – Detroit, Michigan (I know, at least I made the right decision for college!)

What I like to do outside work – Shooting, Golfing, Exercising, Reading

What I look forward to by joining CFMA – I look forward to building relationships with other members of the CFMA, deepening my knowledge of construction finance, and finding creative ways to support the financial wellbeing of my clients through property & casualty insurance.

My favorite charity - I am a member of the Young Professionals Council of Nationwide Children's Hospital

Words that have inspired me – “Everything you want in life is on the other side of fear”

Company's website <https://oh-ins.com/>



## The Impact of Analytics on Construction Risk

By [Dave Nichols](#)

The following content is sponsored by McGriff.

How could an armload of critical intelligence impact your next project? Well, the more risk analytics you have at your fingertips, the smarter and safer your construction

projects will be. A firm grasp on all available data from the past allows you to successfully navigate around risk challenges you may face in the future. Read on to understand the key pieces of our analytics process and learn about a few situations where our construction clients' businesses were all the better because of it.

One of the first, and most important, things to do is to gather loss information to see what needs to be done to get to where you want to be. Loss data helps generate extremely insightful reports that provide a clear picture of how things are currently working and where improvements can be made.

From here, it's time to dig into the minutia of risk analysis—all the details that must not be overlooked. Identification of trends, whether good or bad, enables you to see clearly and make highly informed and strategic decisions that can have a dramatic impact on your business.

Click below to read the full article.

<https://cfma.org/articles/the-impact-of-analytics-on-construction-risk>

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# FOUNDER'S RECOGNITION

PROUDLY PRESENTED TO THE  
CENTRAL OHIO CHAPTER

  
THOMAS BORGIA  
CHAIRMAN



  
STUART BINSTOCK  
PRESIDENT & CEO



INSTITUTE OF CERTIFIED  
CONSTRUCTION INDUSTRY  
FINANCIAL PROFESSIONALS

## Benefits of Certification

The CCIFP designation:

- Demonstrates commitment to excellence in construction industry financial management, and dedication to continuing education and quality improvement
- Establishes our profession as having, valuing and maintaining the highest possible standards of knowledge, competence and ethical behavior – as high as any other profession on which business and the public rely
- Sets our profession apart as one with its own unique skill set and body of knowledge, a level of attainment over and above that of financial generalists

- Promotes the spread of best practices throughout financial professionals within the construction industry
- Better prepares both firms and individuals for meeting the challenges ahead as information moves more quickly and construction industry financial management becomes more complex
- Gives certified persons a powerful edge in an increasingly competitive industry and marketplace

ICCIFP's Board of Trustees, with the assistance and advice of professionals in relevant fields, has developed a credential that will recognize accepted levels of expertise in the profession, with the goal of improving professional standards in construction financial management. Because of the frequent changes in construction financial management (including, but not limited to, technology, financial standards and tax regulations), ICCIFP updates exam materials and conducts a job task analysis (JTA) no less than every 5 years. This full scale JTA will reflect the most current state of the industry and serves as the basis for the content on the CCIFP examination. ICCIFP welcomes constructive comments and suggestions from the public and the profession.

View the "Why I'm Certified" video [here](#).

Still not sure? Talk to a CCIFP. Please email [info@iccifp.org](mailto:info@iccifp.org) to learn more.



### **Mental Health & Suicide Prevention as a Safety Priority**

**In construction it is typical for us to discuss physical safety on a daily basis. For many years, the focus of our work plans has been on keeping ourselves and our co-workers safe from bodily harm. What we have not typically talked about is our mental health, and now is the time to include mental wellness as part of our overall total worker safety.**

You might be shocked to know that construction workers have the highest suicide rate of any other occupation. As much effort as goes into keeping your fellow crew members safe each shift – would you consider putting that same effort in to making sure they return to work tomorrow safe as well?

1 in 4 or 5 adults are currently experiencing a mental health condition like depression or anxiety, or maybe something even more severe like bi-polar disorder. In most cases and with proper treatment, these conditions can be managed and overcome with those experiencing them having full and productive lives.

However, if these are ignored and not treated, as they are more than half the time, these conditions can lead to people being distracted, less productive than normal, and possibly unsafe and unable to perform their normal jobs. Because of this, mental health and suicide prevention need to be safety considerations.

In your safety huddles, check in on how your teammates are doing. Pay attention to those who may be acting or performing differently than normal and ask if they need to talk. Keep information on your EAP, the Suicide Prevention Lifeline and the Crisis Text Line available to share with those who might need to seek help.

**Remember, safety starts with what's under the hardhat.**

Read More here:

[https://preventconstructionsuicide.com/images/downloads/Toolbox\\_Talk\\_Templates\\_for\\_Download/safe\\_suicide\\_prevention\\_toolbox\\_talk.pdf](https://preventconstructionsuicide.com/images/downloads/Toolbox_Talk_Templates_for_Download/safe_suicide_prevention_toolbox_talk.pdf)





## Challenging Unconscious Bias

A Virtual Event hosted by CFMA Tuesday, August 23, 2022

Have you ever heard someone say, “I don’t make assumptions about anyone?” Have you said it yourself? Unfortunately, research shows that the statement is nearly impossible to put into practice. At any given moment, we are exposed to millions of pieces of information, and neurons in our brain send signals at speeds over 100 mph. The very brain functions that help us navigate a complicated world can also lead us to follow unrecognized snap judgments and make decisions that recirculate patterns we may not even realize we’ve absorbed.

This dynamic webinar will explore what unconscious bias really is, why it exists, and what we can do about it. Attendees will be invited to participate in exercises that examine our socialization and offer evidence-based strategies for mitigating bias in our personal and professional lives.

*After completing this session, attendees will be able to:*

- Gain a broad-level understanding of unconscious bias, including its evolutionary purpose and the interpersonal problems it can cause
- Distinguish between system one processing (fast brain) and system two (slow brain processing) and identify their appropriate uses.
  - Define metacognition and describe its role in mitigating unconscious bias.
  - Describe how one's context and socialization play a role in reinforcing or challenging bias.
- Understand their responsibility to create a personal action plan to implement into learning and challenge their own unconscious bias.

[Click here to learn more and register for this event.](#)



Central Ohio Chapter  
Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	➤ Logo on chapter Home Page with hot link to Sponsor's website	➤ Logo on chapter Home Page
Chapter Email Distribution	➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter	➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> <li>➤ Prominent signage at each luncheon</li> <li>➤ Verbal mention at beginning of each luncheon</li> <li>➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming</li> <li>➤ Two (2) complimentary admissions<sup>1</sup> to each program (\$490 value<sup>2</sup>)</li> <li>➤ Table space made available for sponsor's marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>➤ Prominent signage at each luncheon</li> <li>➤ Verbal mention at beginning of each luncheon</li> <li>➤ Two (2) complimentary admissions<sup>1</sup> to each program (\$490 value<sup>2</sup>)</li> <li>➤ Table space made available for sponsor's marketing materials</li> </ul>
Events (social, educational, other)	<ul style="list-style-type: none"> <li>➤ Prominent signage at each event</li> <li>➤ Verbal mention at beginning of each event</li> </ul>	<ul style="list-style-type: none"> <li>➤ Prominent signage at each event</li> <li>➤ Verbal mention at beginning of each event</li> </ul>
Golf Outing	<ul style="list-style-type: none"> <li>➤ Name and logo on flyer</li> <li>➤ Name on email promotions</li> <li>➤ Name on sponsor board</li> <li>➤ Verbal and visual recognition at dinner</li> <li>➤ Four (4) complimentary admissions to golf and dinner (\$580 value)</li> <li>➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired</li> </ul>	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

1 The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

2 Admission price is based on non-member rate of \$35/person.



## **Topiary Takeover Now thru 9/11/22**

**Take a wild journey across the world with the Topiary Collection at Franklin Park Conservatory and Botanical Gardens!**

**Twenty-five topiaries made of living plants will take over the gardens this summer—fourteen of which have never been seen before! The animal topiaries are filled with plants to mimic the colors and textures of fur, skin, scales and feathers. UNESCO Natural Heritage Sites inspired the animal topiaries and the plantings that surround them. Visit sea creatures from the Great Barrier Reef, a show-stopping peacock from India, a majestic bison of the plains and more.**

**The topiaries and plantings were imagined, designed, constructed and grown entirely by Conservatory Horticulture & Exhibitions staff. This exhibition is truly one-of-a-kind!**

[Check it out here!](#)

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