

2025 Article Proposal Form

CFMA *Building Profits* is dedicated to providing construction financial professionals the information they need to do their jobs better. Our articles are written in expository style, are at least 2,500 words, and include case studies and/or specific examples whenever possible. The use of graphs, charts, checklists, etc. is also encouraged.

Author Contact Information:

Name _____
 Company _____
 Address _____
 Phone _____ Email _____

Proposed Issue:

- | | |
|--|---|
| <input type="checkbox"/> Jan/Feb: Talent Management & Process Improvement
proposals due 9-16-24; confirmed articles due 10-14-24 | <input type="checkbox"/> Jul/Aug: IT Solutions
proposals due 2-24-25; confirmed articles due 4-7-25 |
| <input type="checkbox"/> Mar/Apr: Where Are They Now: How Trends Have Aged Over Time
proposals due 11-11-24; confirmed articles due 12-16-24 | <input type="checkbox"/> Sept/Oct: Risk Management
proposals due 4-21-25; confirmed articles due 6-9-25 |
| <input type="checkbox"/> May/June: Leading With Impact
proposals due 1-6-25; confirmed articles due 2-10-25 | <input type="checkbox"/> Nov/Dec: Industry Trends
proposals due 6-30-25; confirmed articles due 8-11-25 |

Proposed Article Title: _____

Proposed Article Category:

- | | |
|---|--|
| <input type="checkbox"/> Accounting & Reporting
<input type="checkbox"/> Budgeting & Planning
<input type="checkbox"/> Human Resources
<input type="checkbox"/> Income Recognition Methods
<input type="checkbox"/> Legal
<input type="checkbox"/> Management & Leadership | <input type="checkbox"/> Productivity
<input type="checkbox"/> Project Management
<input type="checkbox"/> Risk Management
<input type="checkbox"/> Surety & Bonding
<input type="checkbox"/> Tax & Legislation
<input type="checkbox"/> Technology |
|---|--|

Article Content Level:

- Basic
 Intermediate
 Advanced

Audience:

- GC
 Subcontractor

Contractor Size:

- <\$10M
 \$10-25M
 \$25-50M
 \$50-100M
 \$100-300M
 >\$300M

Please provide below or attach a description or outline about your article and include the benefit to CFMA members.