



CFMA Central Ohio eNewsletter

Construction Financial Management Association CENTRAL OHIO CHAPTER

Since 1988



Presenter:

Colin McBride, Marker

Description:

New Trends in Construction Technology

Learning Objectives:

Illustrate new trends in construction technology, from exoskeletons to fully connected jobsites.

When:

Tuesday, January 17, 2023

11:30 – 12:00 Registration and Networking
12:00 – 1:00 Lunch and Presentation

Where:

Fawcett Center
2400 Olentangy River Rd, Columbus, OH 43210

CPE Credit:

The presentation will count for 1 CPE Credit

Registration:

Please register for this event online at
<https://cenohio.cfma.org/chapters/events>

\$25 for CFMA members and \$35 for non-members
Contact Jill Claire centralohio@cfma.org with questions.

Who Should Attend:

Financial and accounting professionals with construction companies and their financial advisors.



<http://cafe.cfma.org/centralohio/home>

[Click here to purchase your ticket now!](#)

Construction Financial Management Association CENTRAL OHIO CHAPTER

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Bios:



Colin McBride

The CFO of Marker, Inc., a regional construction and development company, Colin's career has spanned the financial and operational bounds of the construction industry. He has worked as an owner's representative, while serving as a Construction Manager for The Ohio State University, and on the contractor's side in various roles including the General Manager of a heavy-civil marine company. Colin currently serves as the president of the Central Ohio Chapter of the Construction Financial Management Association, as well as being a trustee of the King Arts Complex. He holds a Bachelor of Science in Manufacturing Systems Engineering, from Kettering University, and a Master of Business Administration, from the Fisher College of Business at The Ohio State University.



CPE:

The Construction Financial Management Association (CFMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <https://www.nasbaregistry.org/>

<http://cafe.cfma.org/centralohio/home>



Save the Date
September 20-21, 2023
Buckeye Conference

[Please Click Here for Sponsorship Opportunities](#)



2023 BUCKEYE CONFERENCE 20 - 21 | SEPTEMBER

GRANDVIEW EVENT CENTER AT GRANDVIEW YARD
COLUMBUS | OHIO



KEYNOTE SPEAKERS:

*CHRIS MCALISTER
MAURICE CLARETT*

EARLY BIRD SPONSORS:

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Viewpoint

Grandview Event Center at Grandview Yard - Columbus, OH

2023 BUCKEYE CONFERENCE

SPONSORSHIP OPPORTUNITIES

Benefits	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$750	Keynote Speaker #1 Tina Barrett \$5,000 SOLD OUT	Keynote Speaker #2 Chris McAllister \$5,000	Wednesday Reception/Dinner \$3,500	Tuesday Evening Reception \$1,000 SOLD OUT	Wednesday Reception \$500 SOLD OUT	Lunch \$200 SOLD OUT	Breakfast \$100 SOLD OUT
Number Available:	unlimited	unlimited	unlimited	unlimited	1	2	2	1	1	2	2
Headline sponsor	Conference				Conference	Conference	Conference and Dinner	Pre-Event Reception Only	Cocktails only	Lunch Only	Breakfast Only
Name on easels on both sides of conference room	√				√	√	√				
Introduce Keynote speaker					√	√					
Verbal recognition at beginning of conference, lunches and reception	√				√	√	√				
Recognition on placemats	√	√	√	√	√	√	√	√	√	√	√
Logo on conference materials	√	√	√	√	√	√	√	√	√	√	√
Logo and link on conference web page	√	√			√	√	√				
Booth	√	√	√		√	√	√	√	√	√	
List of attendees	√	√	√		√	√	√	√	√	√	
Registration for # attendees	2	1			2	2	2				
Recognition on Powerpoint display throughout conference	√	√	√	√	√	√	√	√	√	√	√

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WISHES TO SPONSOR: _____

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PLEASE SEND SPONSORSHIP REGISTRATION TO:

CFMA Central Ohio Chapter
 Email: centralohio@cfma.org
 Jill Claire, Chapter Administrator
 Phone: 513-939-2652

REGISTER ONLINE HERE

To help keep event costs down, CFMA appreciates sponsors paying by check which includes the option to pay half now and the other half by 7/17/2023

20 - 21 | SEPTEMBER 



Ohio
Construction Conference

Save the Date!
March 15, 2023
7AM – 5 PM
The Ohio Union

www.bx.org/ohio-construction-conference.php

For information, contact:
Deb Murphy, Conference Director
dmurphy@bx.org | (614) 486-9521, x215

The banner features a background image of construction cranes and a building under construction at sunset. The text is overlaid on the right side of the image.

[Click here for more information!](http://www.bx.org/ohio-construction-conference.php)



FOUNDER'S RECOGNITION

PROUDLY PRESENTED TO THE
CENTRAL OHIO CHAPTER


THOMAS BORGIA
CHAIRMAN




STUART BINSTOCK
PRESIDENT & CEO



INSTITUTE OF CERTIFIED
CONSTRUCTION INDUSTRY
FINANCIAL PROFESSIONALS



Here is a sneak peek at something **very** new at CFMA. It will be launched in mid-January 2023. We will be sharing a link in a future newsletter....this is CFMA's **informal** microlearning platform. The purpose of informal microlearning is

not CPE, but to fill in a knowledge gap quickly and efficiently. “Hey CFMA” is our answer to Google for the unique areas of construction finance. For example, if a newer controller wants to understand an overview of how a surety looks at their financial statement before a board meeting, they can type in “bonding” in Hey CFMA, and the bonding specific videos in the CFMA’s library will appear. Look for the link and check out the site in January. Looking a couple of years down the road, we will see CFP’s across the nation and Canada typing in “Hey CFMA”, how do I

Watch too for the **Formal** Microlearning Launch! These mini-courses will offer CPE. We are entering into another era of CFMA Learning. Hop on board and Strap In!



The suicide rate in construction is about four times greater than the national rate. And, since CFMA members are responsible for the financial resources of their companies, they are in a unique position to protect the health and safety of their people – their most important assets. Therefore, CFMA has taken the lead on this industry-wide initiative by providing CFMA chapters and members with suicide prevention information, education, and resources.

[Learn More, Please Click Here!](#)



Voices of CFMA: Cheryl Nagel

On this episode, Cheryl shares how she got started in the industry, what brought her to CFMA, the many benefits of CFMA Peer Groups, and advice she has for people who are new to the industry.

[Click here for more!](#)



Central Ohio Chapter
Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	➤ Logo on chapter Home Page with hot link to Sponsor's website	➤ Logo on chapter Home Page
Chapter Email Distribution	<ul style="list-style-type: none"> ➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter 	<ul style="list-style-type: none"> ➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials 	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials
Events (social, educational, other)	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event 	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event
Golf Outing	<ul style="list-style-type: none"> ➤ Name and logo on flyer ➤ Name on email promotions ➤ Name on sponsor board ➤ Verbal and visual recognition at dinner ➤ Four (4) complimentary admissions to golf and dinner (\$580 value) ➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired 	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

1 The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

2 Admission price is based on non-member rate of \$35/person.



Scene75 Columbus is your place for fun! With 16 indoor attractions, 200+ arcade games, three bars and a magic restaurant, Scene75 has fun for all ages!

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Come into Scene75 for 50% off all attractions on MLK Jr. Day!**

Platinum Sponsors



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