



CFMA Central Ohio eNewsletter

Construction Financial Management Association CENTRAL OHIO CHAPTER

Since 1988

Environmental, Social and Governance (ESG) Program



Presenter:

Victor Sturgis, Crowe LLP

Description:

In this session we will explore the link between Environmental, Social, Governance (ESG) and the construction industry.

Learning Objectives:

Understand the basic concept of what ESG is and how to see the acronym through the lens of Construction. To be able to identify ways in which your organization may already be doing something that applies to ESG. And consider how to begin to assess what is important for your organizations stakeholders and how to prioritize aspects of an ESG strategy.

When:

November 15, 2022

11:30 – 12:00 Registration and Networking
12:00 – 1:00 Lunch and Presentation

Where:

Fawcett Center
2400 Olentangy River Rd., Columbus, OH 43210

CPE Credit:

The presentation will count for 1 CPE Credit

Registration:

Please register for this event online at
<https://cenohio.cfma.org/chapters/events>

Free for CFMA members and non-members
Contact Jill Claire centralohio@cfma.org with questions.



<http://cafe.cfma.org/centralohio/home>

[Click here to get your ticket now!](#)

Construction Financial Management Association

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Who Should Attend:

Anyone interested in learning how to prioritize aspects of an ESG strategy as a possible succession plan for your whole company. Suggested attendees are Owners, CEOs, CFOs, Controllers and/or equivalents to these roles.

About Victor Sturgis :

Victor Sturgis, CPA CCIFP and Partner of Crowe LLP has a strong belief in stewardship. It is his perspective that as citizens of our communities and employees of our companies, it is our responsibility to leave the world better than how we found it, for the benefit of all those who will follow. Mr. Sturgis is driven by his beliefs and many other core values as ESG tax leader, innovator, change maker, and thought collaborator at Crowe. He represents the firm on many diversity and inclusion task forces and committees throughout the accounting and construction profession, including roles within the Michigan Society of CPAs and the Construction Financial Management Association (CFMA) at a national level. He has also served as Treasurer of the board for his local West Michigan CFMA chapter and won member of the year for his home chapter in 2020.

More recently, Mr. Sturgis has returned to his organization after a two-year Fellow representing Crowe in the CEO Action for Racial Equity Fellowship. Victor is the first to serve in this capacity for Crowe and will forever cherish the knowledge and perspective gained from the experience.

Mr. Sturgis has a Bachelor's and Master's degree in Accounting from the University of Michigan and is an avid college football and basketball fan.

CPE:

The Construction Financial Management Association (CFMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: <https://www.nasbaregistry.org/>



<http://cafe.cfma.org/centralohio/home>



Save the Date
September 20-21, 2023
Buckeye Conference

[Please Click Here for Sponsorship Opportunitites](#)



2023
BUCKEYE
CONFERENCE
20 - 21 | SEPTEMBER
GRANDVIEW EVENT CENTER AT GRANDVIEW YARD
COLUMBUS | OHIO



KEYNOTE SPEAKERS:

CHRIS MCALISTER
MAURICE CLARETT

EARLY BIRD SPONSORS:

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Grandview Event Center at Grandview Yard - Columbus, OH

2023 BUCKEYE CONFERENCE

SPONSORSHIP OPPORTUNITIES

Benefits	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$750	Keynote Speaker #1 Tina Barrett \$5,000 SOLD OUT	Keynote Speaker #2 Chris McAllister \$5,000	Wednesday Reception/Dinner \$3,500	Tuesday Reception \$1,000 SOLD OUT	Wednesday Reception \$500 SOLD OUT	Lunch \$200 SOLD OUT	Breakfast \$100 SOLD OUT
Number Available:	unlimited	unlimited	unlimited	unlimited	1	2	2	1	1	2	2
Headline sponsor	Conference				Conference	Conference	Conference and Dinner	Pre-Event Reception Only	Cocktails only	Lunch Only	Breakfast Only
Name on easels on both sides of conference room	√				√	√	√				
Introduce Keynote speaker					√	√					
Verbal recognition at beginning of conference, lunches and reception	√				√	√	√				
Recognition on placemats	√	√	√	√	√	√	√	√	√	√	√
Logo on conference materials	√	√	√	√	√	√	√	√	√	√	√
Logo and link on conference web page	√	√			√	√	√				
Booth	√	√	√		√	√	√	√	√	√	
List of attendees	√	√	√		√	√	√	√	√	√	
Registration for # attendees	2	1			2	2	2				
Recognition on Powerpoint display throughout conference	√	√	√	√	√	√	√	√	√	√	√

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CFMA Central Ohio Chapter
 Email: centralohio@cfma.org
 Jill Claire, Chapter Administrator
 Phone: 513-939-2652

REGISTER ONLINE HERE

To help keep event costs down, CFMA appreciates sponsors paying by check which includes the option to pay half now and the other half by 7/17/2023

20 - 21 | SEPTEMBER **CFMA**



A banner for the Ohio Construction Conference. The background is a faded image of construction cranes and a building under construction. The text is overlaid on the right side of the banner.

Ohio
Construction Conference

Save the Date!
March 15, 2023
7AM – 5 PM
The Ohio Union

www.bx.org/ohio-construction-conference.php

For information, contact:
Deb Murphy, Conference Director
dmurphy@bx.org | (614) 486-9521, x215

[Click here for more information!](#)



FOUNDER'S RECOGNITION

PROUDLY PRESENTED TO THE
CENTRAL OHIO CHAPTER



THOMAS BORGIA
CHAIRMAN



STUART BINSTOCK
PRESIDENT & CEO



INSTITUTE OF CERTIFIED
CONSTRUCTION INDUSTRY
FINANCIAL PROFESSIONALS

Year-End Tax Planning
and Market Update



Tax & Year-End Planning Update

Wednesday, November 30, 2022

3-4:30 PM (ET), 12-1:30 PM (PT)

This annual webinar, hosted by CFMA National, covers tax and year-end planning considerations.

[Click here to register!](#)



How Are You Feeling?

Behavioral health – which includes mental health, substance use, and more – is a key part of your overall well-being. Brief screenings are the quickest way to determine if you or someone you care about should connect with a behavioral health professional. Think of these as a checkup from your neck up.

[To Learn More, Please Click Here!](#)



How to Streamline Your Accounting Processes to Improve Your Overall Operations

by Wade Sandy

The following content is sponsored by Eide Bailly. Accounting is the language of business. Your financial data tells the story of where your organization has been, where it is now, and where it can go in the future. Because accounting is critical for your organization, it's important to not only do it right, but to do it strategically so that you can make the best decisions with the information you have.

[Click here for more!](#)



Central Ohio Chapter
Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	➤ Logo on chapter Home Page with hot link to Sponsor's website	➤ Logo on chapter Home Page
Chapter Email Distribution	➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter	➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials 	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials
Events (social, educational, other)	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event 	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event
Golf Outing	<ul style="list-style-type: none"> ➤ Name and logo on flyer ➤ Name on email promotions ➤ Name on sponsor board ➤ Verbal and visual recognition at dinner ➤ Four (4) complimentary admissions to golf and dinner (\$580 value) ➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired 	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

1 The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

2 Admission price is based on non-member rate of \$35/person.



**Sure, we all know that LeBron James is rooting for OSU at every opportunity.
But our most prestigious fan has to be Worthington High School Alum, J.K.
Simmons. That's right folks, the voice of the Yellow M&M is a Buckeye fan,
through and through. Also, did you know he was the voice of the Yellow M&M?
Because I didn't!**

Platinum Sponsors



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