



CFMA Central Ohio eNewsletter

Upcoming Events

June 20th: 2022 Golf Outing at Worthington Country Club Benefiting Ohio Construction Academy

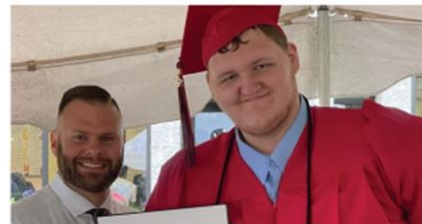
[Register for Golf Outing Here](#)



CFMA [®] **CONSTRUCTION
FINANCIAL
MANAGEMENT
ASSOCIATION**
**Central Chapter's
2022 Golf Outing**



YOUR SUPPORT OF CFMA CENTRAL'S GOLF OUTING BENEFITS THE
OHIO CONSTRUCTION ACADEMY





Last Call to Register!



New Member Spotlight



Russ Bogan Basware

Education - Youngtown State University, Bachelors in Business Management

Hometown - Grew up in Youngtown and moved to Hiliard, Ohio in 1997.

What I like to do outside work - Love to golf, spend time doing projects at home and spending time with Family and Friends. I am also a baseball umpire.

What I look forward to by joining CFMA - Learn as much as I can about

your industry and how I and the company that I work for, Basware can bring value to the group.

My favorite charity - I volunteer with the Brain Tumor Association and am active in my Parish, St Brendan in Hilliard.

Words that have inspired me - "Let nothing disturb you, Let nothing frighten you, all things are passing. Only God never changes, whoever has God has enough. - Mother Teresa

Company's website - www.Basware.com



Why Contractors Need Automated Resource Management

By Austin Conti

The following content is sponsored by Tenna.

The simple truth is many contractors struggle with dispatching and logistical inefficiencies, but they don't have to. With automated resource management, they will improve communication and save time and costs.

Mobilizing and dispatching equipment is part of every construction company's daily routine. While current construction technology has made the process of managing equipment and other asset resources more efficient, a complete and thorough solution for construction resource management – requesting, approving, scheduling, dispatching assets and related labor crews, etc. – has yet to avail itself to contractors. Until now.

Read on to learn more about a new total solution for construction resource management and dispatching for construction businesses and how that eliminates costs.

Click the link below to read the complete article.

<https://cfma.org/articles/why-contractors-need-automated-resource-management>



ACHIEVEMENT AWARD

PROUDLY PRESENTED TO THE

CENTRAL OHIO CHAPTER

A handwritten signature in black ink, appearing to read "Pamela Hepburn".

PAMELA HEPBURN, CCIFF
CHAIRMAN



A handwritten signature in black ink, appearing to read "Stuart Binstock".

STUART BINSTOCK
PRESIDENT & CEO



INSTITUTE OF CERTIFIED
CONSTRUCTION INDUSTRY
FINANCIAL PROFESSIONALS

Get the CCIFP Difference

Today's construction financial managers interact with sureties, banking and finance, insurance, legal, government authorities, auditors, project leaders and many others. Having a CCIFP ensures that your firm has someone who understands the nuances and complexity of construction finance and can communicate confidently with everyone involved in the project.

That's the CCIFP Difference.

See what others have learned. <https://www.youtube.com/watch?v=3XraiUnb89A>



Mental Health and Workplace Safety

For many years it was considered taboo to talk about mental health at work and other public places. Fortunately, the stigma over talking about mental health is changing and CFMA is working to be a leader in this.

It is important to treat mental health like we do physical health. We do not blame individuals for getting sick so we should be accepting of individuals who may be struggling with mental health issues. People affected by mental illness are not alone or uncommon – 1 in 5 adults deal with a mental health condition. People at-risk for suicide are not weak and should not feel shame – they are in a place of hopelessness and we can show them that they are important and cared for.

Two mental health conditions that are most frequently observed in the workplace are depression and anxiety. Coworkers that are affected by these conditions may exhibit a

lack of focus, slower reaction times, and impaired decision-making. Out of concern for their safety and the safety of your entire crew, connecting them with help if they are in need benefits not only the affected employee but the entire company.

Checking in with your crewmates to let them know you care demonstrates respect and concern for their well-being. Taking time to listen or being patient can go a long way to making people feel respected and cared for. CFMA leadership supports employees taking the time to care for one another.

Mental health is a personal issue, a family issue, a community issue, and a society issue.

[Click here to read the full article.](#)



Become an Author for CFMA Building Profits Magazine

Being published in *CFMA Building Profits* is a great way to hone your skills, build your credibility as a financial professional in the construction industry, and gain exposure for your company. Interested in contributing? Below are upcoming issue themes and deadlines:

September/October 2022: *Risk Management* (accepted articles due 6-13-22)

November/December 2022: *Industry Trends* (accepted articles due 8-15-22)

Crafting Your Proposal

If you're not familiar with the magazine or not a CFMA member, you can browse a recent issue to get a feel for topics that are covered and gain an understanding of the style and audience. When drafting your proposal, keep in mind that the publication's mission is to

inform and educate CFMA members with practical and unbiased content; articles are not intended to promote any products or services. When you're ready to submit a topic, complete the proposal form.

The publications team will review your proposal, which can take several weeks. Don't hesitate to contact the staff to check on the status of a proposal.

Want to Draft and Submit an article?

[Click here to learn more.](#)



Central Ohio Chapter
Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	➤ Logo on chapter Home Page with hot link to Sponsor's website	➤ Logo on chapter Home Page
Chapter Email Distribution	➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter	➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials 	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials
Events (social, educational, other)	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event 	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event
Golf Outing	<ul style="list-style-type: none"> ➤ Name and logo on flyer ➤ Name on email promotions ➤ Name on sponsor board ➤ Verbal and visual recognition at dinner ➤ Four (4) complimentary admissions to golf and dinner (\$580 value) ➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired 	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

1 The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

2 Admission price is based on non-member rate of \$35/person.



Goat Yoga is the Ticket this summer!

As a local, you know Columbus has a lot going for it! A fantastic food scene and a hip art scene. Columbus has sports, craft breweries, and theater too. And goats. Goat yoga, to be exact.

Yoga with animals has gained popularity in the last few years and if you haven't tried it yet, you really should. There's something about watching a goat relieve himself next to your yoga mat that's just so zen (ha)! But seriously, it's a blast.

[Check it out here!](#)

Platinum Sponsors



CNA SURETY



plante moran

Gold Sponsors

HYLANT



Leavitt Group

