



CFMA Central Ohio eNewsletter

Upcoming Event

Columbus Clippers Baseball Game August 22, 2023

[*Click Here to Register!*](#)

Buckeye Conference September 20-21, 2023

[*Click Here to Register!*](#)



Central Ohio Chapter Social Event

COLUMBUS CLIPPERS BASEBALL GAME

Huntington Park – 300 Huntington Park Lane, Columbus, Ohio 43215

Tuesday @ 6:00pm, August 22nd, 2023

vs. Jacksonville Jumbo Shrimp



DIME-A-DOG NIGHT



\$30 PER PERSON VIA EVENTBRITE

REGISTRATION DEADLINE – FRIDAY, AUGUST 4TH

[Click Here to Register](#)



2023

BUCKEYE CONFERENCE

20 - 21 | SEPTEMBER

REGISTRATION





2023 BUCKEYE CONFERENCE

20 - 21 | SEPTEMBER

THE GRAND EVENT CENTER IN GRANDVIEW YARD
COLUMBUS | OHIO

AGENDA

TUESDAY, SEPTEMBER 19

6:00-8:30 p.m.
PRECONFERENCE RECEPTION
and Brewery Tours at 6:30 & 7:30
at High Bank Distillery

WEDNESDAY, SEPTEMBER 20

8:30 -9:15 a.m.
REGISTRATION/BREAKFAST
9:15 -9:30 a.m.
WELCOME

OHIO'S LT. GOVERNOR JON HUSTED

9:30-10:30 a.m.
KEYNOTE SPEAKER
Chris McAlister- Leadership Coach-Sight Shift

10:30 -10:45 a.m.
Break/Networking

10:45 a.m. -11:45 a.m.
SPEAKER
Chip Holcombe- Managing Director, One Columbus
Investor Relations

11:45 a.m. -12:30 p.m.
SPEAKER
Porter Wright

12:30 - 1:30 p.m.
Lunch-and Chris McAlister book signing

1:30 - 2:30p.m.
SPEAKER
Chris McAlister- Leadership Coach-Sight Shift

2:30 - 2:45 p.m.
Break/Networking

2:45 - 3:45 p.m.
SPEAKER
Tamar Chute- OSU "The Shoe" History

5:00 - 6:00 p.m.
SOCIAL HOUR
Social/Field Games/Behind
the Scenes Tours- Ohio Stadium

6:00 p.m.
Dinner at The Blackwell
The Blackwell

THURSDAY, SEPTEMBER 21

7:30 -8:30 a.m.
BREAKFAST

8:30 -8:45 a.m.
CFMA NATIONAL UPDATE
KEVIN FOLEY- CCIFP-Chair- Madison Concrete Construction

8:45 a.m. -9:00 a.m.
CCIFP CERTIFICATION
JOE HARPER- Controller, Kelly Brothers Roofing- CFMA Edu. Steering
Com. Chair

9:00-10:00 a.m.
KEYNOTE SPEAKER
MAURICE CLARETT- Former Professional Football Player

10:00 -10:15 a.m.
Break/Networking-and Maurice Claret photo op

10:15 a.m. -11:00 a.m.
SPEAKER-Economic Update
SCOTT COLBERT- Executive Vice President-Commerce Bank

11:00 a.m. -12:15 p.m.
SPEAKER
CFO Panel

12:15 p.m. -12:30 p.m.
SPEAKER
Ohio Construction Academy Update

12:30 - 1:30 p.m.
Lunch

1:30 - 2:30p.m.
SPEAKER-Intel on Intel
BETSY GOLDSTEIN- Betsy Goldstein Consulting

KEYNOTE SPEAKERS SPONSORS



DINNER SPONSORS



SPEAKERS



CHRIS MCALISTER
Leadership Coach



MAURICE CLARETT
Former Professional
Football Player



SCOTT COLBERT
Executive Vice President
Commerce Bank



TAMAR CHUTE
OSU Historian



KEVIN FOLEY
CCIFP Chair,
Madison Concrete
Construction



BETSY GOLDSTEIN
Betsy Goldstein
Consulting



JOE HARPER
Controller,
Kelly Brothers Roofing



JON HUSTED
LT. Governor

SEE OUR SPONSORS AND REGISTRATION ON THE NEXT PAGE

[Click Here to Register](#)

Pricing Early Bird (cut off 8/14/23)

\$275 Member/\$325 Non-member
member

Event Cost (after 8/14/23)

\$375 Member/\$425 Non-

Event Location

The Grand Event Center in Grandview Yard,
820 Columbus, OH 43212

[Click Here for Hotel Reservation](#)

Courtyard by Marriott Columbus OSU
(Conveniently located in Grandview Yard)

\$169 Group Rate

SPONSORS

KEYNOTE SPEAKERS SPONSORS



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HYLANT

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**CONSTRUCTION
FINANCIAL
MANAGEMENT
ASSOCIATION**

CENTRAL OHIO CHAPTER

35TH ANNIVERSARY



Great Scott! Looking Back to Travel the Future

by Jared Asay

At some point, we may find ourselves wondering how things might have been different if an alternate path had been chosen during a critical decision. These crossroads shape our existence, enhance our experience, and affect our outcomes.

Business choices are made with an expectation for future results. After four decades of being immersed in the construction industry, I have seen many owners struggle with these important decisions. But successful contractors are the ones that learn from prior experience.

This article explores the top five things contractors might tell their younger selves if given the chance to go back in time.

[Click here to learn more!](#)



INSTITUTE OF CERTIFIED
CONSTRUCTION INDUSTRY
FINANCIAL PROFESSIONALS



Action Steps Companies Can Take to SAVE LIVES

How to implement upstream, midstream & downstream tactics to help save lives.

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Central Ohio Chapter
Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	➤ Logo on chapter Home Page with hot link to Sponsor's website	➤ Logo on chapter Home Page
Chapter Email Distribution	<ul style="list-style-type: none"> ➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter 	<ul style="list-style-type: none"> ➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials 	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials
Events (social, educational, other)	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event 	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event
Golf Outing	<ul style="list-style-type: none"> ➤ Name and logo on flyer ➤ Name on email promotions ➤ Name on sponsor board ➤ Verbal and visual recognition at dinner ➤ Four (4) complimentary admissions to golf and dinner (\$580 value) ➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired 	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

1 The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

2 Admission price is based on non-member rate of \$35/person.



Columbus Features One of the Country's Oldest Parks

Goodale Park, donated to the city of Columbus in 1851, was designed to give workers a chance to rest in some relaxing greenery. The 40-acre expanse is the oldest park in Ohio and one of the three oldest parks in the United States. It almost had the city's main library located in it as well.

Platinum Sponsors



Gold Sponsors



