

CFMA PHILDELPHIA

# Leadership Acceleration Program

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This 7-month program will be the catalyst that shifts your everyday perspective in the workplace and enhances your career. Tailored for early to mid-career professionals, each course teaches a different, valuable skill-set that all leaders should learn.



## Guest Speakers

Each leadership course is taught by a different leader, who will impart their own career path, life lessons, and wisdom on the class. Each participant will take the "Predictive Index Behavioral Assessment" prior to the program and this is tied in to each lesson of the program.

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## Networking

Each 1-hour class is followed by a 30-minute breakout session where participants will have the opportunity to network with other participants. In addition, a special networking event has been planned for all participants on Monday, January 29th.

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## Benefits

Each participant receives a course certificate at the end of the program. There is a special graduation celebration, where participants may invite their company executives. Lastly, each participant gets paired with a mentor at the end of the 7 months to guide their journey as a leader.

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# Class Schedule

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## **Class #1: Self Awareness as a Leader**

**Date:** Monday, November 6th, 2023

**Time:** 4PM - 7 PM

**Location:** Outward Bound's Discovery Center- Philadelphia, PA

**Description:** Participants meet at this facility and go through a 2 hour customized activity program relating to leadership development. After the activity program is over, our speaker will debrief with the group and discuss how the activities tie into self awareness as a leader.

## **Class #2: Management vs. Leadership**

**Date:** Monday, December 4th, 2023

**Time:** 5:30PM- 7 PM

**Location:** King of Prussia, PA

**Description:** Discover the difference between these two roles that are closely aligned, yet require different focus, skills, and behavior. One of the most basic lessons in leadership, but one that many business professionals overlook.

## **Class #3: Efficiency vs. Effectiveness**

**Date:** Monday, December 18th, 2023

**Time:** 5:30PM- 7 PM

**Location:** King of Prussia, PA

**Description:** Time management is a skill that everyone must constantly keep in check, no matter how experienced they are. Evaluate how well you are managing your time and learn how to prioritize and delegate to others.

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## Class #4: Communication to Stakeholders

**Date:** Monday, January 8th, 2024

**Time:** 5:30PM - 7 PM

**Location:** King of Prussia, PA

**Description:** Many things go into effective communication. Dive into how your target audience and situational factors affect the style, tone, method, location, word choice and more when trying to deliver a message. Learn advanced techniques such as managing upward and dealing with toxic employees.

## Speed Networking Event

**Date:** Monday, January 29th, 2024

**Time:** 5:30PM - 7:30 PM

**Location:** TBD (Philadelphia Suburbs)

**Description:** A twist on the term “Speed Dating”, participants will attend this fun-filled event with other CFMA professionals sitting across the table. With set times and a flow designed for maximum conversation, participants will surely leave with several new connections in the Construction Industry.

## Class #5: Ethics

**Date:** Monday, February 26th, 2024

**Time:** 5:30PM- 7 PM

**Location:** King of Prussia, PA

**Description:** As a construction financial professional, many people and businesses rely on your ability to ethically execute your job functions. In order for others to place the greatest reliance possible on your work, it is critical that you are guided by an ethical code of conduct in all of your professional relationships.

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## Class #6: Understanding the Why

**Date:** Monday, March 11th, 2024

**Time:** 5:30PM- 7 PM

**Location:** Virtual

**Description:** Having everyone in the organization understand why the company exists and what it takes as its mission is so essential to getting everyone to pull the rope in the same direction. Learn how engaging employees to the company's mission pays off through collaborative and personal goal setting.

## Class #7: Company Culture

**Date:** Monday, April 1st, 2024

**Time:** 5:30PM- 7 PM

**Location:** TBD

**Description:** This class is designed to teach leaders how to evaluate their own company culture. What are the strengths that should be expanded upon? Is there a need for change? We will teach participants how to drive that change and what effect company culture has on the bottom line.

## Class #8: Why Trust Matters

**Date:** Monday, April 22nd, 2024

**Time:** 5:30PM- 7 PM

**Location:** King of Prussia, PA

**Description:** This program covers why trust is so important and how to build it. We all know that trust is very valuable in our personal lives, but what results when a company has strong levels of trust? And what happens when it breaks down? These questions will be answered and more.

# CFMA PHILADELPHIA LEADERSHIP ACCELERATION PROGRAM FAQ's

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## **Who should apply?**

Qualified applicants will have 3-15 years of accounting or finance experience within the construction industry or a related field.

## **When are classes held?**

Most classes are held on Monday evenings from 5:30 - 7 PM. The two exceptions to this are the introductory activity for class #1 on November 6th from 4:00-7:00 PM and the graduation celebration on May 13th from 5:30 - 8 PM.

## **How long does the program last?**

The program runs from November 6th - May 13th. It is a 7 month long program with 8 classes, 1 networking event, and a graduation celebration. 100% attendance is required to receive course certification.

## **How much does it cost?**

\$500 for CFMA members, \$750 for non-members

## **How do I apply?**

Applications can be submitted through our google form application at: <https://forms.gle/gxqkpBL96oyeVB5e8>. Please submit a resume and a reference to LeadershipCFMAphilly@gmail.com. References can be submitted as a traditional letter, email, or basic contact information.

## **When is the application deadline?**

Applications should be submitted by Friday, September 29th, 2023

## **What is the "Predictive Index Behavioral Assessment"?**

The Predictive Index Behavioral Assessment is an EFPA-certified assessment, with a 60 year history, that helps leaders understand the personality traits that make them and their team members tick. You will receive a personalized report, along with a coaching session with a Certified Predictive Index Partner to ensure you have a solid understanding of your results.

## **Other Questions?**

Please email us at LeadershipCFMAphilly@gmail.com.