



## CFMA Central Ohio eNewsletter



# ACHIEVEMENT AWARD

PROUDLY PRESENTED TO THE

## CENTRAL OHIO CHAPTER

*Pamela Hepburn*

PAMELA HEPBURN, CCIFF  
CHAIRMAN



*Stuart Binstock*

STUART BINSTOCK  
PRESIDENT & CEO



INSTITUTE OF CERTIFIED  
CONSTRUCTION INDUSTRY  
FINANCIAL PROFESSIONALS

### Get the CCIFP Difference

Today's construction financial managers interact with sureties, banking and finance, insurance, legal, government authorities, auditors, project leaders and many others. Having a CCIFP ensures that your firm has someone who understands the nuances and complexity of construction finance and can communicate confidently with everyone involved in the project. That's the CCIFP Difference. See what others have learned. <https://www.youtube.com/watch?v=3XraiUnb89A>



### How Are You Feeling?

Behavioral health – which includes mental health, substance use, and more – is a key part of your overall well-being. Brief screenings are the quickest way to determine if you or someone you care about should connect with a behavioral health professional. Think of these as a checkup from your neck up. This program is completely anonymous and confidential, and immediately following the brief questionnaire you will see your results, recommendations, and key resources.

[Click here for more information](#)

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## The Potentially Empowering of Devastating Power of Rank

By: Tom Esch

Tom Esch is President of Esch Consulting, based in St. Paul, Minnesota. Tom has inspired over 25,000 leaders to become more effective communicators. He has been a coach and trainer for many companies working on developing leaders who can have uncomfortable conversations that end well.

Click the link above to read the article.



## Cybersecurity Threats – Understanding the Risks and making a Game Plan

Presenters:

Alex Clark, Hylant  
Mike Lipinski, Plante Moran  
Colin McBride, Marker

Description:

Cyber risk transfer is not a one size fits all approach. The utilization of specific coverage forms, limits, providers, controls, tools, and team members can greatly enhance your position pre and post breach. Cyber Security is not just an IT team issue but a company wide issue that everyone needs to be engaged.

Learning Objectives:

- Understanding current cyber landscape and common threats
  - Cyber insurance and what you need to know
- Understanding the necessary controls to reduce risk and begin building a game plan

When:

January 18, 2022  
11:30-12:00 Network and lunch  
12:00-1:00 Presentation

Where:

Fawcett Center, OSU  
2400 Olentangy River Rd.  
Columbus, OH 43210

CPE Credit:

The presentation will count for 1 CPE Credit

Registration:

Please register for this event online with the link below.

Free for CFMA members and non-members  
Contact Jill Claire [centralohio@cfma.org](mailto:centralohio@cfma.org) with questions.

[Click here to register](#)

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## **An Industry of Innovation and Resilience**

Construction owners, design professionals, contractors and service providers will gather virtually to gain leading-edge information, receive practical business solutions and network virtually with hundreds of other industry leaders.

### **2022 Conference Programs**

Wednesday, March 17, 2022

Opening Keynote: Expectations for a Resilient Industry

(M1) Leveraging Technology to Drive Jobsite Saety & Efficiency

(M2) Preconstruction Innovations That Improve Collaboration

(M3) Prioritizing WELLness in a Post-Pandemic World

(M4) Adopting Lean Construction Principles

(M5) Innovation in Columbus = A Resilient Region

(M6) New Ways to Use New Technology in Construction

Thursday, March 18, 2022

Opening Keynote: Culture Shock – It's Not Shocking at All

(A1) Construction Mega-Trends: Today & Tomorrow

(A2) In a Connected World, Innovation Includes Risk

(A3) Mobility, Transportation & the Future of Central Ohio

[Click here to register](#)

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## Central Ohio Chapter Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	➤ Logo on chapter Home Page with hot link to Sponsor's website	➤ Logo on chapter Home Page
Chapter Email Distribution	<ul style="list-style-type: none"> <li>➤ Sponsor logo on all emails</li> <li>➤ Sponsor logo in newsletter</li> </ul>	<ul style="list-style-type: none"> <li>➤ Sponsor logo on all emails</li> <li>➤ Sponsor logo in newsletter</li> </ul>
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> <li>➤ Prominent signage at each luncheon</li> <li>➤ Verbal mention at beginning of each luncheon</li> <li>➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming</li> <li>➤ Two (2) complimentary admissions<sup>1</sup> to each program (\$490 value<sup>2</sup>)</li> <li>➤ Table space made available for sponsor's marketing materials</li> </ul>	<ul style="list-style-type: none"> <li>➤ Prominent signage at each luncheon</li> <li>➤ Verbal mention at beginning of each luncheon</li> <li>➤ Two (2) complimentary admissions<sup>1</sup> to each program (\$490 value<sup>2</sup>)</li> <li>➤ Table space made available for sponsor's marketing materials</li> </ul>
Events (social, educational, other)	<ul style="list-style-type: none"> <li>➤ Prominent signage at each event</li> <li>➤ Verbal mention at beginning of each event</li> </ul>	<ul style="list-style-type: none"> <li>➤ Prominent signage at each event</li> <li>➤ Verbal mention at beginning of each event</li> </ul>
Golf Outing	<ul style="list-style-type: none"> <li>➤ Name and logo on flyer</li> <li>➤ Name on email promotions</li> <li>➤ Name on sponsor board</li> <li>➤ Verbal and visual recognition at dinner</li> <li>➤ Four (4) complimentary admissions to golf and dinner (\$580 value)</li> <li>➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired</li> </ul>	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

<sup>1</sup> The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

<sup>2</sup> Admission price is based on non-member rate of \$35/person.

## Upcoming Events

January 18: Cybersecurity - [Fawcett Center at OSU](#)

February 12: [Economic Update - Hyatt Place Grandview](#)

March 15th: Porterwright Panel - Hyatt Place Grandview

April 19: Banking and Surety - TBD

May TBD: Site Visit



## Fun Facts about Columbus

**Abraham Lincoln was right here in Columbus when he officially found out that he would be president. He was visiting the Ohio Statehouse when the electoral college results were certified and shared with him via telegram. This was Lincoln's second visit to the Ohio Statehouse, the first coming in 1859 when he gave a speech on slavery.**

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