



CFMA Central Ohio eNewsletter

Upcoming Event

Buckeye Conference September 20-21, 2023

[*Click Here to Register!*](#)

A promotional graphic for the 2023 Buckeye Conference. It features a green background with a white grid pattern in the top left corner. The CFMA logo is in the top left. The text "2023 BUCKEYE CONFERENCE 20 - 21 | SEPTEMBER REGISTRATION" is written in white. The background image shows a city skyline with a river and a bridge, similar to the top image.

CFMA

2023
BUCKEYE CONFERENCE
20 - 21 | SEPTEMBER
REGISTRATION



2023 BUCKEYE CONFERENCE

20 - 21 | SEPTEMBER

THE GRAND EVENT CENTER IN GRANDVIEW YARD
COLUMBUS | OHIO

AGENDA

TUESDAY, SEPTEMBER 19

6:00-8:30 p.m.
PRE-CONFERENCE RECEPTION
Brewery Tours & Tastings
at High Bank Distillery

WEDNESDAY, SEPTEMBER 20

8:30 -9:15 a.m.
REGISTRATION/BREAKFAST
9:15 -9:30 a.m.
WELCOME
Ohio's Lt. Governor Jon Husted
9:30-10:30 a.m.
KEYNOTE SPEAKER

Chris McAlister- *How to Prepare for Growth- A Change Model For All Leaders*

10:30 -10:45 a.m.
Break/Networking

10:45 a.m. -11:45 a.m.
SPEAKER
Chip Holcombe- *Economic Development*

11:45 a.m. -12:35 p.m.
SPEAKER
Ryan Sherman-*Top Ten Construction Contract Terms & Issues of 2023*

12:35 - 1:30 p.m.
Lunch-and Chris McAlister book signing

1:30 - 2:30 p.m.
SPEAKER
Chris McAlister- *Lead for Impact or Validation- A Message for Financial Professionals*

2:30 - 2:45 p.m.
Break/Networking

2:45 - 3:45 p.m.
SPEAKER
Tamar Chute- *OSU "The Shoe" History*

5:00 - 6:00 p.m.
SOCIAL HOUR
Social/Field Games/Behind
the Scenes Tours- *Ohio Stadium*

6:00 p.m.
Dinner at The Blackwell
The Blackwell

THURSDAY, SEPTEMBER 21

7:30 -8:30 a.m.
BREAKFAST
8:30 -8:45 a.m.
CFMA NATIONAL UPDATE
Kevin Foley- *What's New at CFMA*

8:45 a.m. -9:00 a.m.
CCIFF CERTIFICATION
Joe Harper- *Why Certification Matters*

9:00-10:00 a.m.
KEYNOTE SPEAKER
Maurice Clarett- *Former Professional Football Player*

10:00 -10:15 a.m.
Break/Networking-and Maurice Clarett photo op

10:15 a.m. -11:05 a.m.
SPEAKER
Scott Colbert- *Economic Update*

11:05 a.m. -12:15 p.m.
SPEAKER- CFO Panel
Moderated by Melissa Thorniley

12:15 - 1:00 p.m.
Lunch

1:00 - 1:50 p.m.
SPEAKER-Diversity in Construction & Ohio Construction Academy
Matt Demosky & Andrea McGee

1:50 - 2:50 p.m.
SPEAKER
Betsy Goldstein-*Intel on Intel, the largest construction project in Ohio history*

SPEAKERS



CHRIS MCALISTER
Owner, Sight Shift



MAURICE CLARETT
Former Professional Football Player



SCOTT COLBERT
Executive Vice President
Commerce Bank



TAMAR CHUTE
OSU Historian



MATT DEMOSKY
OCA Principal,
Ohio Construction Academy



KEVIN FOLEY
CCIFF Chair,
Madison Concrete Construction



BETSY GOLDSTEIN
Betsy Goldstein Consulting



JOE HARPER
Controller,
Kelly Brothers Roofing



CHIP HOLCOMBE
Managing Director
One Columbus Investor Relations



JON HUSTED
Lt. Governor



ANDREA MCGEE
OCA Teacher & Owner
The Inheritance Group



RYAN SHERMAN
Trial Lawyer,
Porter Wright

KEYNOTE SPEAKERS SPONSORS



DINNER SPONSORS



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Pricing Early Bird (cut off 8/24/23)

\$275 Member/\$325 Non-member

member

Event Cost (after 8/24/23)

\$375 Member/\$425 Non-

Event Location

The Grand Event Center in Grandview Yard,
820 Columbus, OH 43212

[Click Here for Hotel Reservation](#)

Courtyard by Marriott Columbus OSU
(Conveniently located in Grandview Yard)

\$169 Group Rate



THE GRAND EVENT CENTER IN GRANDVIEW YARD
COLUMBUS | OHIO

CLICK HERE TO REGISTER

Pricing Early Bird (cut off 8/24/23)

\$275 Member/
\$325 Non-Member

Event Cost (after 8/24/23)

\$375 Member/
\$425 Non-Member

Event Location

The Grand Event Center in Grandview Yard,
820 Goodale Blvd,
Columbus, OH 43212

Event Questions

Jill Claire
513-939-2652
centralohio@cfma.org

CLICK HERE FOR HOTEL RESERVATION >> COURTYARD BY MARRIOTT COLUMBUS OSU **\$169 GROUP RATE** Conveniently located in Grandview Yard Deadline 8/24

CFMA will again be offering free CFMA memberships to all non-member 2023 Regional Conference attendees. The complimentary memberships will be offered at Buckeye Conference and will be valid through 3/31/24

QUALIFIES FOR 10.5 HOURS OF CONTINUING PROFESSIONAL EDUCATION



The Construction Financial Management Association (CFMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org

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20 - 21 | SEPTEMBER **CFMA**

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FOUNDER'S RECOGNITION

PROUDLY PRESENTED TO THE
CENTRAL OHIO CHAPTER



THOMAS BORGIA
CHAIRMAN



STUART BINSTOCK
PRESIDENT & CEO



CFMA® **CONSTRUCTION
FINANCIAL
MANAGEMENT
ASSOCIATION**
CENTRAL OHIO CHAPTER
35TH ANNIVERSARY



Compensation Chronicles

While pay increased in response to the demand for people, the ongoing compensation story is based on *how fast* base pay changed and *the effect* on variable pay.

As the workforce outlook from 2021 to 2023 consistently reflects multiple open positions and high turnover, worker demand throughout construction remains intense. In fact, the U.S. Bureau of Labor Statistics (BLS) *Job Openings and Labor Turnover Survey* (JOLTS) indicated 301,000 construction openings in December 2021 and 359,000 in December 2022.¹

To help construction financial professionals improve their workforce outlook and better understand compensation trends, this article highlights current workforce issues, how contractors have responded to workforce demand, and the overall effect on future pay increases. It also presents actual pay rates for several operational, estimating, and finance/accounting positions; reviews the Employment Cost Index (ECI) and its usefulness in pay tracking; and provides a forecast for 2023.

[Click here to learn more!](#)



INSTITUTE OF CERTIFIED
CONSTRUCTION INDUSTRY
FINANCIAL PROFESSIONALS



CCIFP Chapter Champion Toolkit!

This toolkit provides ideas, suggestions, and information for CCIFP Chapter Champions, chapter presidents, and chapter admins to help promote CCIFP Certification to your members. We recognize that each chapter is unique and efforts will be determined by the characteristics of the chapter and the level to which the CCIFP Champion is willing to get involved.

[Discover more here!](#)



Support Mental Health in the Construction Industry

Learn how to make a difference through conversations and opportunities

[Click here to read more.](#)



Central Ohio Chapter
Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	➤ Logo on chapter Home Page with hot link to Sponsor's website	➤ Logo on chapter Home Page
Chapter Email Distribution	<ul style="list-style-type: none"> ➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter 	<ul style="list-style-type: none"> ➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials 	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials
Events (social, educational, other)	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event 	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event
Golf Outing	<ul style="list-style-type: none"> ➤ Name and logo on flyer ➤ Name on email promotions ➤ Name on sponsor board ➤ Verbal and visual recognition at dinner ➤ Four (4) complimentary admissions to golf and dinner (\$580 value) ➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired 	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

1 The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

2 Admission price is based on non-member rate of \$35/person.



Columbus has had many Nicknames!

Ohio's capital has had several nicknames, including "Cbus" and "Cowtown." In the 1890s, the name "Arch City" was born given the construction of arches over key streets. Metal arches were placed in the Short North in 2002 as a tribute to the historic arches.

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