



CFMA Central Ohio eNewsletter

Upcoming Events

February 15th: 2022 Economic Outlook: The Reckoning- Hyatt Place Grandview

March 15th: Porterwright Panel - Hyatt Place Grandview

April 19th : Banking and Surety - Hyatt Place Grandview

May 17th : Site Visit at Crossline followed by a social



2022 Economic Outlook: The Reckoning

Presenter:

Tom Jalics, CFA, Chief Market Strategist, Senior Vice President, Fifth Third Bank

Description:

The presentation will focus on key drivers impacting the economy

Learning Objectives:

- 2021 Economic Review
- 2022 Economic Forecast
- Key Policies driving market

When:

February 15, 2022
11:30-12:00 Network and lunch
12:00-1:00 Presentation

Where:

Hyatt Place
795 Yard St
Columbus, OH 43212

CPE Credit:

The presentation will count for 1 CPE Credit

Registration:

Please register for this event online with the link below.

\$25 for CFMA members and \$35 for non-members
Contact Jill Claire at centralohio@cfma.org with questions.

[Click here to register](#)

NEW MEMBER SPOTLIGHT



Ryan Dew
CFO

Mid-City Electric Co.

Education: MBA with a Finance Concentration from Ohio Christian University,
Bachelor's Degree from Ohio State University

Hometown: Worthington Ohio

What I like to do outside work: Sports, buckeyes, outdoors, workout

What I look forward to by joining CFMA : networking and continuing education

My favorite charity: CRIS, RAPHA House, Cheetah Conservation Fund, Feeding
America

Words that have inspired me: "It aint about how hard you can hit, its about how hard
you can get hit and keep moving forward" -Rocky Balboa



3 Signs It's Time to Invest in Better Construction Data

Content sponsored by Prophix

Construction data is all the information about your construction business and the projects you work on. It includes statistics about site workers and their skillsets, the amount of money you've made doing your work, your safety and compliance records, and any other tidbits about your company's daily operations. Following are some clear signs that it's time to invest in better data for your construction company.

- 1) You Feel Like You're Micromanaging Your Workforce .
- 2) You're constantly over budget and behind schedule.
- 3) You feel like you're guessing when you bid

What You Can Do to Get Better Data

Far from being the technology laggard it's been in the past, the construction industry has woken up to the world of digital tools that put real-time information into the hands of decision-makers. Paper data makes collaboration difficult, while spread sheets are time-consuming, error-prone, and lack basic security measures. Get more confidence in your decision making with Prophix, a data solution that illuminates possibilities by tying together past performance and real-time tracking.

Click the link below to read the article.

<https://cenohio.cfma.org/articles/3-signs-its-time-to-invest-in-better-construction-data>



An Industry of Innovation and Resilience

Construction owners, design professionals, contractors and service providers will gather virtually to gain leading-edge information, receive practical business solutions and network virtually with hundreds of other industry leaders.

2022 Conference Programs

Wednesday, March 17, 2022

Opening Keynote: Expectations for a Resilient Industry

(M1) Leveraging Technology to Drive Jobsite Saety & Efficiency

(M2) Preconstruction Innovations That Improve Collaboration

(M3) Prioritizing WELLness in a Post-Pandemic World

(M4) Adopting Lean Construction Principles

(M5) Innovation in Columbus = A Resilient Region

(M6) New Ways to Use New Technology in Construction

Thursday, March 18, 2022

Opening Keynote: Culture Shock – It's Not Shocking at All

(A1) Construction Mega-Trends: Today & Tomorrow

(A2) In a Connected World, Innovation Includes Risk

(A3) Mobility, Transportation & the Future of Central Ohio

[Click here to register](#)





ACHIEVEMENT AWARD

PROUDLY PRESENTED TO THE

CENTRAL OHIO CHAPTER

A handwritten signature in cursive script, reading "Pamela Hepburn".

PAMELA HEPBURN, CCIFP
CHAIRMAN



A handwritten signature in cursive script, reading "Stuart Binstock".

STUART BINSTOCK
PRESIDENT & CEO



INSTITUTE OF CERTIFIED
CONSTRUCTION INDUSTRY
FINANCIAL PROFESSIONALS

Make the Most of this Time

Career-driven professionals are making the most of this challenging time, sharpening their skills and taking charge of their future. Now is a great time to earn your CCIFP (Certified Construction Industry Financial Professional) to position yourself for new career opportunities, higher earning potential and greater credibility. ICCIFP released the newest version of the CCIFP exam in January. This exam reflects the most up-to-

date practices in construction financial management and ASC-606. You can be one of the first to upgrade your skills to the newest standard. Talk to for more information or register today at iccifp.org. Start your journey now to become a CCIFP.



Screening for Mental Health Conditions and Substance Misuse

Just like we screen for blood pressure, cholesterol, and body mass index, we can also screen for things like depression, anxiety, and alcohol misuse. Self-screening often provides important early identification for employees who are struggling and wondering “How bad is it?” As with most public health problems, early detection of mental disorders is critical to obtaining the best prognosis and subsequent treatment. For more information on 10 Action Steps companies can take to save lives please visit:

<https://preventconstructionsuicide.starchapter.com/images/downloads/constsuicprev10actionsteps.pdf>



[Click here to register](#)



Central Ohio Chapter
Sponsorship Opportunities



	Platinum \$2,500 (Only 6 Available)	Gold \$1,250 (Unlimited)
Chapter Website (centralohio.cfma.org)	<ul style="list-style-type: none"> ➤ Logo on chapter Home Page with hot link to Sponsor's website 	<ul style="list-style-type: none"> ➤ Logo on chapter Home Page
Chapter Email Distribution	<ul style="list-style-type: none"> ➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter 	<ul style="list-style-type: none"> ➤ Sponsor logo on all emails ➤ Sponsor logo in newsletter
Monthly Luncheons (7 Annual)	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Lead sponsorship for one luncheon; includes speaker introduction, time to introduce your Company and members in attendance, and offer to assist in planning the luncheon programming ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials 	<ul style="list-style-type: none"> ➤ Prominent signage at each luncheon ➤ Verbal mention at beginning of each luncheon ➤ Two (2) complimentary admissions¹ to each program (\$490 value²) ➤ Table space made available for sponsor's marketing materials
Events (social, educational, other)	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event 	<ul style="list-style-type: none"> ➤ Prominent signage at each event ➤ Verbal mention at beginning of each event
Golf Outing	<ul style="list-style-type: none"> ➤ Name and logo on flyer ➤ Name on email promotions ➤ Name on sponsor board ➤ Verbal and visual recognition at dinner ➤ Four (4) complimentary admissions to golf and dinner (\$580 value) ➤ One hole sponsorship (\$100 value) with sign, table and chairs, if desired 	
Included Value	\$1,170 (47% of contribution)	\$490 (39% of contribution)

¹ The total Program Admissions allotted can be used at your discretion throughout the fiscal year 7/1/20-6/30/21.

² Admission price is based on non-member rate of \$35/person.



Fun Facts about Columbus

Columbus, Ohio, America's 15th-largest city, is a diverse town with funky festivals, die-hard sports fans, and a famously long-lived gorilla. Did you know that Forty-eight percent of Americans live [within 600 miles](#) of Columbus. Major cities like Atlanta, Chicago, and New York City are less than a day's drive away!

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Your CFMA Central Ohio Support Team:

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