

## 2025 Article Proposal Form

CFMA *Building Profits* is dedicated to providing construction financial professionals the information they need to do their jobs better. Our articles are written in expository style, are at least 2,500 words, and include case studies and/or specific examples whenever possible. The use of graphs, charts, checklists, etc. is also encouraged.

### Author Contact Information:

Name \_\_\_\_\_  
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 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

### Proposed Issue:

- |                                                                                                                                                        |                                                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> <b>Jan/Feb: Talent Management &amp; Process Improvement</b><br>proposals due 9-16-24; confirmed articles due 10-14-24         | <input type="checkbox"/> <b>Jul/Aug: IT Solutions</b><br>proposals due 2-24-25; confirmed articles due 4-7-25     |
| <input type="checkbox"/> <b>Mar/Apr: Where Are They Now: How Trends Have Aged Over Time</b><br>proposals due 11-11-24; confirmed articles due 12-16-24 | <input type="checkbox"/> <b>Sept/Oct: Risk Management</b><br>proposals due 4-21-25; confirmed articles due 6-9-25 |
| <input type="checkbox"/> <b>May/June: Leading With Impact</b><br>proposals due 1-6-25; confirmed articles due 2-10-25                                  | <input type="checkbox"/> <b>Nov/Dec: Industry Trends</b><br>proposals due 6-30-25; confirmed articles due 8-11-25 |

**Proposed Article Title:** \_\_\_\_\_

### Proposed Article Category:

- |                                                     |                                             |
|-----------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Accounting & Reporting     | <input type="checkbox"/> Productivity       |
| <input type="checkbox"/> Budgeting & Planning       | <input type="checkbox"/> Project Management |
| <input type="checkbox"/> Human Resources            | <input type="checkbox"/> Risk Management    |
| <input type="checkbox"/> Income Recognition Methods | <input type="checkbox"/> Surety & Bonding   |
| <input type="checkbox"/> Legal                      | <input type="checkbox"/> Tax & Legislation  |
| <input type="checkbox"/> Management & Leadership    | <input type="checkbox"/> Technology         |

### Article Content Level:

- Basic       Intermediate       Advanced

### Audience:

- GC       Subcontractor

### Contractor Size:

- <\$10M       \$10-25M       \$25-50M       \$50-100M       \$100-300M       >\$300M

**Please provide below or attach a description or outline about your article and include the benefit to CFMA members.**